



Organic Day Zimbabwe – Friday 12/09/25

PRESS STATEMENT HARARE, ZIMBABWE

The **Organic Farming Academy (OFA)** is proud to announce its active role in the **2025 EU Organic Day** – an international celebration dedicated to **organic farming, sustainability, and ecological awareness**. The Organic Farming Academy is the **leading organization promoting organic farming in Zimbabwe**, working with farmers, decision-makers, and stakeholders to advance sustainable agricultural practices.

Global Organic Farming Trends

Organic farming is **growing rapidly worldwide**, driven by sustainability goals, strong consumer demand, and supportive policies. Since its inception, Organic Day has become a **global platform to share success stories, highlight sustainable innovations, and promote regenerative agriculture** as a pathway to environmental and economic resilience.

Facts & Figures:

- **98.9 million ha** of organic farmland worldwide in 2023 – a **2.6% increase** from 2022.
 - **4.33 million organic producers** active globally.
 - Organic farmland distribution:
 - **Oceania:** 53.2 million ha
 - **Europe:** 19.5 million ha
 - **Latin America & Caribbean:** 10.3 million ha
 - **Asia:** 9.1 million ha
 - **Africa:** 3.4 million ha
 - **North America:** 3.3 million ha
 - **Global organic market value in 2023: 136.4 billion €.**
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Zimbabwe – Challenges and Opportunities

While the world embraces organic farming, **Zimbabwe is still lagging behind**. However, progress is evident: organically certified producers have grown from **7,883**

in 2021 to 25,339 in 2025, reflecting the determination of **rural smallholder farmers** to meet **international demand** while protecting biodiversity and soil health.

This momentum offers a **unique opportunity for Zimbabwe to expand organic production, create sustainable jobs, and access premium global markets** – but it requires stronger policy support, investment, and collaboration across the agricultural sector.

Organic Day Zimbabwe 2025 – Key Event

On **Friday, 12 September 2025**, the **Organic Farming Academy** will host this year's **Organic Day Zimbabwe**.

The event will **bring together farmers, youth, policymakers, development partners, and private sector leaders** to:

- **Spotlight innovative organic farming practices.**
- **Strengthen market linkages** for smallholder farmers.
- **Unite decision-makers** to move forward the organic mission in Zimbabwe.

This year's event is organised in partnership with **Organic Africa** and SNV, and is expected to be a **landmark gathering** for all stakeholders in the organic value chain.

Call to Action

The **Organic Day Zimbabwe** is more than a celebration – it is a **rallying point** for building an agricultural future that is healthier, fairer, and more resilient.

We call on:

- **The public** – to support local organic farmers by choosing healthy, sustainably grown food.
- **Stakeholders and investors** – to strengthen **fair market access** for smallholder farmers and scale up investment in organic value chains.
- **Policymakers** – to accelerate **policy reforms and incentives** that protect biodiversity, expand organic farming, and empower rural communities.

Together, we can turn organic farming into a **driver of resilience, prosperity, and environmental stewardship** in Zimbabwe and beyond.

For Enquiries, Please Contact:

Organic Farming Academy

Fiona Tinarwo (Coordinator)

Telephone: 0772481827

Email: coordinator@organicfarmacademy.com